

Tuesday,  
March 30

## ■ Finance Best Practice Workshop,

March 30 - April 1, 2004, SAP AG, Building 1 (EVZ), 6th Floor, Room "BIEL"



10.30 am **Welcome and Introduction of the Participants I**

*Hans-Dieter Scheuermann, SAP AG*

1:00 pm **Lunch Break**

2:00 pm **Transformation of the Finance Function: How Companies will run their Finance Operations in the Future**

*Hans-Dieter Scheuermann, SAP AG*

2:45 pm **Coffee & Refreshment Break**

3:15 pm **Shared Service Centers in Finance @ SAP**

*Ralph Neukirchen, SAP AG*

4:00 pm **Global Shared Service Centres @ HP**

*Albrecht Kaiser, HP*

4:45 pm **Workgroups "Shared Service Centers in Finance"**

6:00 pm **Wrap-up of the day**

Wednesday,  
March 31

## ■ Finance Best Practice Workshop,

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**9:30 am** Introduction to Financial Supply Chain Management

*Ralf Ries, SAP AG*

**10:00 am** Dispute Management at a Global Transportation Group (DFDS Transport)

*René Hegermark, DFDS Transport*

**10:45 am** The In-House Bank @ Statoil

*Johan Leurears, Statoil*

**11:30 am** Coffee & Refreshment Break

**12:00 am** Workgroups "Financial Supply Chain Management"

**1:00 pm** Wrap-up of the first part of the event

**1:30 pm** Luncheon and End of the Event  
"Operational Finance"

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March 31

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2:30 pm **Welcome and Introduction of the Participants**

*Jürgen H. Daum, SAP AG*

3:30 pm **Transformation of the Finance Function:  
Reinventing Enterprise Performance  
Management – Trends and Case Studies**

*Jürgen H. Daum, SAP AG*

4:30 pm **Coffee & Refreshment Break**

5:00 pm **The Latest Thinking in Business Performance  
Measurement**

*Professor Andrew Neely, Cranfield School of Mgmt.*

5:45 pm **Workgroups “Enterprise Performance  
Management – Concepts and Focus Areas”**

7:00 pm **Transfer to Heidelberg Castle**

Thursday,  
April 1

## ■ Finance Best Practice Workshop,

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9:00 am **Moving to Beyond Budgeting**

*Jean-Michel Ségui, Schneider Electric*

9:45 am **Performance Management with the Management Cockpit at Siemens Benelux**

*Guy Bourdon, , Siemens Belgium*

10:15 am **Integrated Planning and Forecasting @Nestle UK**

*Paul Fursey, Nestle UK*

11:30 am **Coffee & Refreshment Break**

11:30 am **Wrap-Up**

12:00 am **Discussion/Workgroups "The Enterprise Performance Management Project – Critical Success Factors and Roadmap"**

1:30 pm **Next Steps and Preparation of Next Finance Best Practice Workshop**

2:00 pm **Luncheon and End of the Event**

